

Annual report: Showing success

A portrait of Joseph Hernandez, a young man with dark curly hair and glasses, wearing a black t-shirt. He is smiling slightly and looking directly at the camera. The background is a solid dark grey color.

**JOSEPH
HERNANDEZ**

WSU VANCOUVER
UNDERGRADUATE, HUMAN DEVELOPMENT

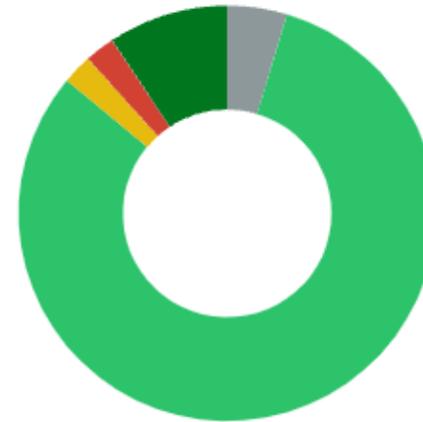
Strategic plan progress: Overview

Strategy Health: Presidential ...



Not Started	1	(7%)
On Track	12	(86%)
Achieved	1	(7%)

Strategy Health: System ...



Not Started	2	(5%)
On Track	35	(81%)
Off Track	1	(2%)
At Risk	1	(2%)
Achieved	4	(9%)

Strategic plan dashboards

Presidential Priorities

Strategy Health: Presidential



● Not Started 1 (7%)
● On Track 12 (86%)
● Achieved 1 (7%)

2023-2024 Presidential Objectives

#	Name	Status	Current Value
1.1	Leverage the OneWSU system by establishing flexible and cost-effective solutions for the benefit of our students and faculty that more effectively utilize all our campus resources	On Track	10%
1.2	Improve the recognition of WSU's brand and enhance its reputation on a national level by implementing a sustainable marketing program	On Track	63.75%
1.3	Raise \$150M in new philanthropic funds	On Track	15.5%
1.4	Expand WSU's presence in East Africa	On Track	37.5%
1.5	Find a new conference home for WSU Cougar Athletics	On Track	25%

Objective details

Objective 1: Leverage the OneWSU system by establishing flexible and cost-effective solutions for the benefit of our students that more effectively utilize all our campus resources.

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[Strategicplan.wsu.edu/progress](https://strategicplan.wsu.edu/progress)

Campus progress updates: Tri-Cities

Strategic Plan Implementation Overview

Strategy Health



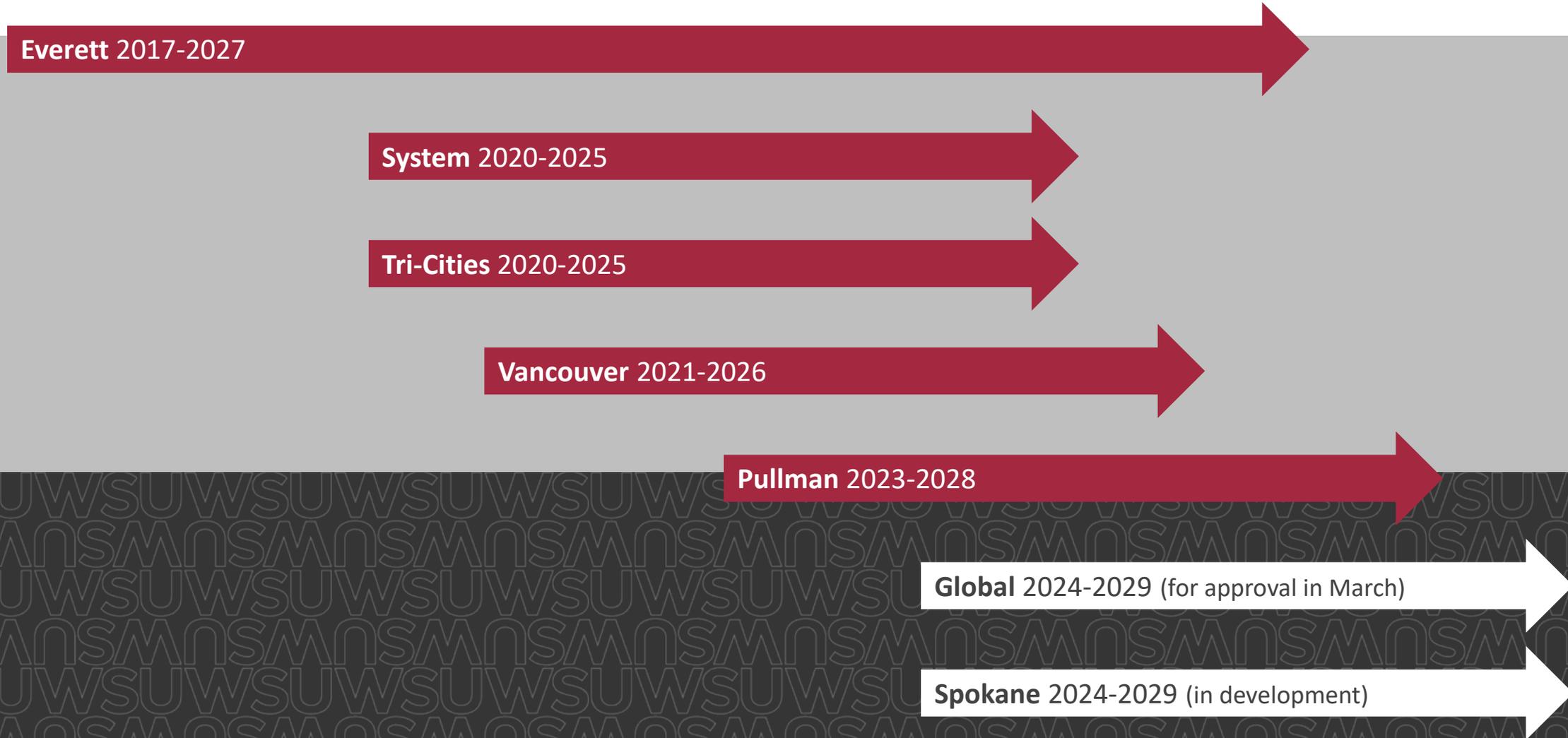
● Not Started 3 (13%)
● On Track 18 (78%)
● Achieved 2 (9%)

Objective Overview

#	Name	Status	Current Value
1.1	Review organizational structure and create plans for employee training and development.	On Track	0%
1.2	Review campus processes and provide recommendations for ways to improve efficiency.	On Track	10%
1.3	Create robust and informative employee onboarding experience.	On Track	13.33%
1.4	Determine which communication channels are most effective and necessary to reach faculty and staff.	On Track	58.33%
2.1	Establish institutional structures that develop and sustain reciprocal and mutually beneficial community relationships.	On Track	46.67%
2.2	Create campus systems that monitor symbolic engagement and ensure WSU Tri-Cities is visible in the community.	On Track	10%
3.1	Building structure for philanthropic growth.	On Track	35%
3.2	Create a community focused, self-sustaining continuing education program.	On Track	66.67%

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Status of WSU strategic plans



Tentative 2024 Planning timeline



Jan - Feb

- ▶ Compile trends from internal and external sources
- ▶ Align to institutional risks



Mar - Apr

- ▶ Discussions on budget alignment and prioritization
- ▶ Draft annual objectives for 2024-2025



May

- ▶ Leadership Retreat/ Strategic Conversations
- ▶ Review and formalize proposed objectives



June

- ▶ Refine objective development
- ▶ ***Future action item to the Board of Regents (approval in September)***



June - July

- ▶ Develop strategies

Catch the Vision





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